Jakarta EE Marketing Committee Meeting - January 17, 2019

- ✓ Approval of the previous mtg minutes **(5 mins)**
- ✓ Review of actions from last call **(10 mins)**
  - Proposed Jakarta logos (design brief here) by vendor designers (**NB: deadline extended to Jan 23**)
  - Simon's (London Java Community) participation at meetings (Paul)
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- Jakarta June 2019 Summit **(15 mins)**
- Update on standardization of projects on Jakarta.ee (Jon) (5 mins)
- Prioritizing PR for TCK mailing list via Twitter (Amelia)
- ✓ Discuss GlassFish 5.1 milestone key messages doc here (Thabang) **(5 mins)**
- Jakarta EE blog status update **(5 mins)**
  - https://github.com/jakartaee/jakartablogs.ee
- Minute-keeping moving forward **(5 mins)**

- Parking lot for Jan 24 meeting
  - Review proposed names for specifications from Oracle **(10 mins)**
  - Jakarta EE social media member engagement (Stephanie) **(10 mins)**
  - 2019 Jakarta EE Developer Survey timeline (Thabang) (10 mins)

Attendees

Amelia Eiras (Tomitribe)
Jonathan Gallimore (Tomitribe)
Debbie Hoffman (Payara)
Edward Bratt (Oracle)
Ivar Grimstad (Committer Member Representative)
Dan Bandera (IBM)
Mike Denicola (Fujitsu)
Cesar Saavedra (Red Hat)
Dominika Tasarz (Payara)

Eclipse Foundation:
Jameka Woodberry
Thabang Mashologu
Tanja Obradovic
Paul White

Discussions

Meetings from last week approved.

Logo Designs
Can be submitted through 23rd so we can review/discuss during 24th meeting. (design brief [here](#))

Reporting to/from Steering Committee (Mike D)
Eclipse GlassFish 5.1 - Oracle to publish 5.1rc2 on Jan 22. Trademark agreement drafted & under review with Oracle. Oracle to present a list of acronyms to Steering Committee next week. Dan B. said patterns for spec names also discussed. Will Lyons to go thru spec names in addition to acronyms to present at next Steering Committee meeting. Mike M. to make a presentation during Town Hall meeting. Several people committed to be on the panel. Jakarta EE 8 will be identical to Java EE 8. Paul W. said next steps are to get individual product teams geared up to release products that are Jakarta EE 8 compatible & get some marketing around it but there are still technical details to work out/testing to be done.

9:00am Eastern on Jan 29th - PR for release.

Update on Standardization of projects on Jakarta.ee (Jon G.)
TCK process - an old reference to GlassFish in documentation. Jon posted a few things on mailing list to see if nightly builds could be publicized more. Moved info from Wiki into Github. Thabang requested Jon give us a slightly less technical description to Tweet out. Ed. B said a link can be added to project top-level read me
https://github.com/eclipse-ee4j/jakartaee-tck/wiki/Jakarta-EE-TCK-Jenkins-jobs

Mike D. said many participation agreements haven't been signed yet.

GlassFish 5.1 milestone key messages
Doc [here](#)**.**

Jakarta June 2019 Summit (Paul W)
(Tech talks starting. JakartaOne event in 2020.)
For this year: JakartaOne Live (possibly in fall) and Jakarta Summit (spring)
For summit - community building - key contributors, committers, architects, etc - can come together. Talks, hackathon, PMC to meet, chance to move forward with Jakarta EE 9, discuss key specs, TCKs. Working session.

Dan B - wonders if JakartaOne would reduce attendance at EclipseCon.
Amelia E. recommends Doodle pool to Strategic Members (interested in attending? How much can you invest?)

Dominika T. - what are the marketing goals around the summit/return on investment opportunity for sponsors? Seems like a tech meet-up.

Paul W - if we can do something useful commercially, we will - but this is more of a get together, building within our community. Thabang M. recommended creating a prospectus about audience and potential reach.

Dan B. asking if this is a working meeting where technical work would happen.

Actions
Paul W. to double check trademarks to see if JAKARTA EE can be bent around the circle design.